



SUMMARY

I am an academic who recently completed his doctoral (PhD) studies in nature and culture-based tourism and entrepreneurship. I have conducted some intensive research which aims to analyse tourism's economic, social and environmental contribution to African natural and cultural sites, including certain UNESCO World Heritage sites. In addition, I have had some practical and professional experiences at several of these sites. With this being said, I have always had a strong interest in natural and cultural heritage tourism. Therefore, I now desire to pursue a profession in that area.

EDUCATION

University of Johannesburg

PhD Business Management | 2019-2024

Research topic: : Entrepreneurial Ecosystems of SMEs in Gabonese And South African National Parks Tourism.

Master of Tourism Management and Hospitality |2016-2018

Research topic: The potential of Akanda National Park for tourism development in Gabon.

Bachelor Honours of Tourism Development |2015

Research topic: The importance of nature reserve tourism in megacities: the case of the Melville Koppies Nature Reserve in Johannesburg.

Modules: Cultural and Heritage tourism, Methodology and research planning, Sport tourism, Tourism Development, Tourism Marketing.

Bachelor Degree in Geography |2011-2014

Modules: Geography, Anthropology, Historical studies, Development studies, English, Tourism Development.

abc international language school english proficiency |2010

Lycee paul indjendjet goundjout (high school/gabon) Grade 12 (Economics baccalaureate) |2009

PUBLICATIONS

Pages

- https://www.researchgate.net/profile/RenalDY_Nkogho_Beyeme
- <https://scholar.google.com/citations?user=HJcRZqsAAAAJ&hl=en&oi=ao>

Publications

- Evaluation of the current state of the Gabonese entrepreneurial environment of national parks tourism
- A Delphi Approach to Explore the Entrepreneurial Ecosystem of Gabonese and South African National Park Tourism
- Social and environmental benefits of the Melville Koppies to nature-based tourism in the city of Johannesburg
- The challenges of national parks tourism development in Gabon.
- Libreville residents perspectives on tourism at Akanda National Park

PROFESSIONAL EXPERIENCE

University of Johannesburg -(Assistant coordinator)

MCom Business Management Department | February 2019 - December 2024

- Coordinate communication between MCom students and lecturers.
- Coordinate and assess applications to MCom Business Management.
- Respond to phone calls and emails enquiry about the MCom Business Management office and its programme.
- Handle confidential information and documents with discretion and maintain their proper organization.

University of Johannesburg - Lecturing experience

Department of Business Management | February 2024 - December 2024

- Tutoring Business Management Modules (2nd and 3rd Years)
- Prepared and distributed reports, presentations, and other materials
- Occasionally lecturing Business Management modules (3rd years)
- Marking students assignments

African World Heritage Fund (AWHF)

Forum of young heritage professionals from African countries - Mvomeka'a -Cameroon | 10 -15 October 2022

- Participant

Entreprenariat dans les sites du patrimoine mondial- Lope-Okanda-Gabon | 31 may-7 june 2022

(Resource person)

- Help to design the programme for the workshop
- Contribute to the discussion and assist participants with practical exercises
- Wrote/edited the report of the workshop

5th African World Heritage Youth Forum | May 2021

(assistant resource person)

- Record and report on the activities of the forum
- Prepare pedagogical material
- Contribute to the discussion and assist participants with practical exercises

AWHF grant evaluation panel meeting |October 2020

(Panellist)

- Conduct a rigorous evaluation of all the applications and advise
- Assist the AWHF secretariat to provide guidance to African states parties on grants Make recommendations

SKILLS

- Hard working
- Decision making
- Effective communication skills, verbally and writing
- Effective communication in English and French
- Stress and time management skills
- Can work under pressure
- Ability to prioritise and plan effectively
- Teamwork
- Fast learner
- Critical thinker
- Problem solving
- Adaptation
- Microsoft Word Microsoft Excel
- Microsoft PowerPoint
- Microsoft Outlook

HOBBIES

- Community engagement activities (Former president of Rotaract Club of Johannesburg. Former president of the control unit of the Gabonese students association in Johannesburg, active member of the Gabonese community in South Africa).
- Hiking
- Soccer
- Tennis
- Water sport

REFERENCES

- Dr Peta Thomas: Senior lecturer and academic supervisor

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Institution: University of Johannesburg

- Miss Zuki Mancoba: Academic Co-ordinator

Tel: +27 011 559 3363 email: zmancoba@uj.ac.za
Institution: University of Johannesburg

- Prof Chris Schachtebeck: Associate Professors

Tel: 0115593623 email: cshachtebeck@uj.ac.za
Institution: University of Johannesburg

- Mr Souayibou Varissou: Director General, NATH Benin
Former executive Director of AWHF.

LinkedIn: <https://www.linkedin.com/in/souayibou-varissou-41501815a/>

PROFESSIONAL EXPERIENCE

Atomic marketing

Brand ambassador |2018-2019

- Responsible of the sales of Dyson products at Hirsch's Strubbens Valley

Brainforest (NGO)

Intern |December 2014- January 2015

- Promotion of the Kangoo waterfall (Ivindo National Park - Gabon)